



Engage! Seminar

User Experience and Sustainability in Art & Design

28.5.2012 at Rovaniemi City Hall, Valtuustosali

Hallituskatu 7, Rovaniemi

Free entrance

Timetable

- 8.30-9.30 Registrations to Summer School, coffee
- 9.30 Opening words
- 9.45 **Peter Stebbing**, Professor, Basic Design, [From Aesthetics and Sustainability to Schesiology](#). This talk will present a brief view of an aesthetic grammar which Peter proposes has its roots in our organic existence. One product of Peter's investigations and researches which he began in 1984 is the idea of schesiology the study of relations and their consequences which is a simple tool to begin showing us how the world is deeply interconnected.
- 10.30 **Simo Rontti**, Lecturer, Service Design, University of Lapland, [Service Design](#)
- 11.15 Rovaniemi Experience
- 12.00 Lunch (at own expense)
- 13.00 **Svetlana Usenyuk**, PhD, Postdoctoral researcher Department of Design, Aalto University School of Art, Design and Architecture, [Arctic Design: From Localization to Local Appropriation](#). A new approach to design for the extreme environment: to emphasize the shift from *localization* to *local appropriation*.
- 13.45 Rovaniemi Experience
- 14.00 Coffee
- 14.30 **Glen Coutts**, Professor, SIG Leader in ASAD, [Applied Art: In and Out of the City](#). This lecture will explore the relationship between design, art and urban or rural spaces. Described as "applied art" many artists around the world use this approach to engage with people and places. The lecture will be illustrated by examples of artwork that occupies a position somewhere between art and design practice.
- 15.15 **Michael Hardt**, Professor of Visual Communication, [Arctic Sustainable Design & Summary](#)
- 16.00 Seminar ends
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- 18-20.00 Welcome party at [Pilke Science Center](#)