



# Arctic summer school 2016

**THE NORTHERN FACTOR**

**LAPIN AMK**<sup>7</sup>  
Lapland University of Applied Sciences

# Exciting Summer School Program Opportunity in Lapland!

*Lapland University of Applied Sciences in Tornio is organizing a  
"Summer School on Arctic Cooperation and Cross-Border Expertise."*

*Through co-operation with partner universities throughout the world and the Fulbright Speaker Program, interesting opportunities are provided for lecturers at the summer school on themes of importance to the Arctic area.*

*Both lecturers and students will have the opportunity to gain expertise in Arctic cooperation as well as lecturing and learning in an international environment, while experiencing the mid-night sun and the natural beauty that Tornio has to offer.*

## Practical considerations

### Timing of the Summer School:

30 May – 31 August 2016 (30 ECTS study credits). Exact schedule to be confirmed.

**Format:** Summer school programs generally include pre-course assignments, 2-3h of intensive lessons in the morning, a break, and workshops in the afternoon. Students should have 27h of studies per week, but it does not have to be face-to-face contact time with the teacher. The school is also well equipped to guide interested lecturers on how to give part of their lectures using various distance education tools and virtual learning environments. In July most of the work is done individually which provides the students the opportunity to travel and experience Lapland and Finland at large, while completing their studies.

**Topics:** The Summer School on Arctic Cooperation and Cross-Border Expertise would take place at the School of Business and Culture.

There are three core modules within which the invited lecturers could accommodate their own lecture subjects depending on their expertise and interests:

1. **Cross-cultural Management,**  
10ECTS (May-June 2015)
2. **Digitalization and ICT-services**  
10ECTS (June, independent work in July 2015)
3. **International Marketing**  
10ECTS (August 2015)

In addition to the Arctic cooperation and cross-border expertise, the themes that are closely aligned to the strategic priorities of Lapland University of Applied Sciences are:

- Managing distances (e.g. skills and tools to support virtual learning environments, distance education)
- Service business and entrepreneurship (e.g. as workshop subjects)
- Smart use of natural (and scarce) resources (e.g. project work and excursions)
- Safety and security (applied in all practices)



**Accommodation:** Lapland University of Applied Sciences would arrange accommodation for the students. The costs are to be covered by the participants themselves.

**Transportation:** Lapland University of Applied Sciences would arrange for pick-ups and drop-offs from the local airport (Kemi-Tornio), railway station (Kemi) and bus station (Kemi/Tornio).

Participation by selected students is subject to a fee of **125€** which entitles the students to the following **benefits:**

- Free lunch on lecture days.
- Organised study trips.
- Opportunity to be part of the annual “Summer School on Arctic Cooperation and Cross-Border Expertise” organized in collaboration with the partner universities, the Fulbright Center and the Tornio campus of Lapland University of Applied Sciences.
- Opportunity to gain expertise in Arctic cooperation as well as studying in an international environment.
- Organized free-time activities in the scenic surroundings of the Tornio campus. Details to be confirmed.
- Opportunity to experience the natural beauty, fresh air and midnight sun in Lapland.
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## Selection process of students

Submit your application for the summer school by March 31, 2016 to your home university with the name “Summer School on Arctic Cooperation and Cross-Border Expertise.” Please include your motivation letter in case the number of applications exceeds the number of available seats. Students’ selection will be based on their motivation and academic performance at their home institutions.

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## **COME WITH ME, I'M FIRED UP WITH A COOL HEAD!**

*I will develop, study and learn new things with you.  
I was born on January 1, 2014 from Kemi-Tornio and  
Rovaniemi Universities of Applied Sciences.  
They don't exist any longer, but all the know-how continues in me.  
All you have is me, but I have the Northern Factor.*

**[www.lapinamk.fi](http://www.lapinamk.fi)**

**Kemi • Rovaniemi • Tornio**