

The Monaco Ocean Protection Challenge is an international business plan pitching competition showcasing business concepts and business models with a measurable positive environmental impact on the ocean.

# **KEY DATES**

Jan 16 - March 24: Registrations and business concept submissions

April 4- May 2: Business Plan submissions

May 11: Selection of the finalist teams

June 9: Grand Finale





Monaco's
International
university with
Bachelors, Masters,
MBA and DBA
programs in
business
management



Founded in 1906 by Prince Albert I of Monaco to federate scientific and political actors to raise Ocean Protection awareness



Dedicated to the protection of the environment and sustainable development on a global scale



A non-profit
association
developing and
promoting projects
with positive social
impact and
contribute to
Monaco's soft power





The Monaco Ocean Protection Challenge is an international business plan pitching competition for students and fresh graduates, showcasing new business concepts with a measurable positive environmental impact on the ocean. Created in 2018, the Challenge is the concrete outcome of a common vision by the four organizing institutions: The necessity to raise awareness on threats to our oceans, by fostering young peoples' entrepreneurial spirit, creativity and enthusiastic commitment to conserve our planet.

The Monaco Ocean protection Challenge aims to concretely support the successful creation and development of start-ups and organizations, able to demonstrate a positive impact on the ocean protection in a short or medium term. Supported by educational institutions actively engaged in sustainable development and entrepreneurship, by environmental experts and associations, together with entrepreneurs and investors, the Monaco Ocean Protection Challenge contributes to the global outreach and soft power of the Principality of Monaco in Ocean protection.





#### STUDENTS CATEGORY

Open to Undergraduate and Graduate Students of **ANY SPECIALIZATION** 



#### START-UPS CATEGORY

Open to all entrepreneurs who are creating a company or have created one after **JUNE** 2020

#### **PROCESS**



**STEP 1**: **From January 16th, 2023** - Sign up to participate by filling out the form on our website with your teams' information.



#### STEP 2: By March 24th, 2023

Submit:

- An executive summary
- · A Power Point presentation



STEP 3: By May 2nd, 2023 - Selected semi-finalists

Submit:

- Business Plan
- 1 minute video



STEP 4; May 2023 - Finalists announced

June 2023 - Business pitch in the Oceanographic Institute, Monaco

#### PRIZES OF THE PREVIOUS EDITION cat. 1 (2022)



Experiential Journey - A 10 day Expedition Svalbard Adventure for 2 persons



A pre-incubation program – 6 to 12 months to set up the company



Promotion of the project and team through the communication channels of the 4 Organizing Institutions

A Trophy offered by Alberto Vitale - Monaco Impact

#### PRIZES OF THE PREVIOUS EDITION cat 2 (2022)



A Cheque of 5000 EUR by Monaco Impact



Accelerator Program by White Castle Partners



Invitation to present the company during the "Ocean Innovators Platform" Day during the Monaco Ocean Week 2023 at the end of March



Promotion of the project and team through the communication channels of the 4 Organizing Institutions



A Trophy offered by Alberto Vitale – Monaco Impact

# **OUR SUPPORTERS**

















## Information Session

An online Information session will be held on March 16th 2023 at 5:30 PM CET. For more information and to register click on this following link:

https://us02web.zoom.us/webinar/register/WN\_we6jwsQbRkumdXwbg2c59Q

or click here:



## **Additional Information**

By registering in the Ocean Protection Challenge, you agree to receive emails from the Monaco Ocean Protection Challenge and its partners.

## DON'T HESITATE TO CONTACT US:





If you have questions about the competition or registration form, please contact: info@monaco-opc.com

