



# Jokkmokk Winter Conference

Energy Days & Multi-Level Governance Forum Draft Programme 2015

## **Communicating Energy and Climate Science: Delivering Benefits to Northern Communities!**

**Jokkmokk, Norrbotten, Sweden**

**2 February - 4 February 2015**

**Ája - Ájtte Sámi Museum**

### **Main Issues 2015:**

We are living in a complex world, and the global debate about climate change and sustainable energy is an excellent example of how multifaceted and difficult decision making for society can be. It is therefore, why academics and researchers are increasingly aware of the importance of communicating climate and energy research to a wider audience. At the other side, society is eager to learn more about smart solutions to the difficult problems of sustainability, but still, transfer from research into practice is not always happening.

Jokkmokk Winter Conference 2015 therefore focuses on the following issues:

- Climate Change and Energy: Challenges for Northern Communities
- Communicating Science: from Educating to Engaging
- Science, Business and Politics – How can evidence improve decision making?
- How to create Momentum for effective Community Sustainable Energy Action Plans?





## Monday 2 February

### Climate Change and Energy: Challenges for Northern Communities

Moderator: Ylva Maria Pavval

- 13:00-15.00     **Registration and welcome coffee**  
Meeting point: Sparbanksalen Aja, Ajtte Sámi Museum
- 13.00-15.00     **Visit Jokkmokk Historic Winter Market**
- 15.00-15.15     **Welcome and presentation of JWC reference group**
- 15.15-16.15     **Risk communication needs You! Climate change and Energy in Northern Communities**  
Ilan Kelman, Institute for Risk and Disaster Reduction and Institute for Global Health, University College London
- 16.15-17.30     **Mapping experience and learning interests of conference participants**
- 17.30             **Welcome dinner**

## Tuesday 3 February

### Communicating Science: from Educating to Engaging

Moderator: Ylva Maria Pavval

- 09.00-09.30     **Science Communication: Challenge or Chance for University Research?**  
TIEMA Master's program, Oulu University; Markku Heikkilä, Arctic Centre, ULapland (tbc)
- 09.30-10.00     **Interaction with Science: What does this mean for a big European Energy Company?**  
N.N. Vattenfall
- 09.30-10.30     **Group Talks and Coffee break** with products from FairTrade, Världsbutiken Lapponia
- 10.30-11.00     **Environmental Education and Youth Engagement: Which role does science play?**  
Sanna Koskinen, WWF Finland, Environmental Educator (tbc)
- 11.00-11.30     **How to increase societal value by including science in decision making for big development projects?**  
Henrik Rosenberg Seiding, Nils Arne Johnsen, Ramboll
- 11.30-12.00     **Interactive Session: Questions, Answers and Conclusions**
- 12.00-13.30     Lunch break
- 13.30-15.00     **Workshops**  
Use it! Instruments for Environmental Education and Youth Engagement  
Sanna Koskinen, WWF Finland, Environmental Educator  
How can evidence assist the policy making processes in communities?  
Henrik Rosenberg Seiding, Nils Arne Johnsen, Ramboll  
Science and Business – A dangerous or fruitful Relationship?  
N.N. Vattenfall; Markku Heikkilä, Arctic Centre, ULapland (tbc) N.N. Oulu University  
Indigenous knowledge, Climate Science and the Arctic: Interaction and Exchange  
Ilan Kelman, Inst. Risk & Disaster Reduction, Inst. Global Health, University College London
- 15.00-15.30     Coffee break with products from FairTrade, Världsbutiken Lapponia
- 15.30-17.00     **Young Researcher and Project Leader Presenting**
- 19.00             **Concert and Dance at Jokkmokk Historic Winter Market**





## Wednesday 4 February

### Learning and Meeting Across Boundaries for sustainable development in the North

Moderator: Ylva Maria Pavval

- 09.00-09.45 **Perspectives on climate science from an international grassroots campaign**  
Olivia Linander, PUSH Sweden and 350.org
- 09:45-10:30 **Interactive Session: More effective collaboration in energy planning**  
Silva Herrmann, Project Leader Coopenergy, Nenet
- 10.30-11.00 Coffee break with products from FairTrade, Världsbutiken Laponia
- 11.00-12.00 **Policy Making: Benefits for Sustainable Development in the North through EU-Collaboration and Multi-Level-Governance**  
Martha Batha, North Sweden European office
- 12.00-13.30 Lunch break
- 13.30-15.00 **Interactive Session: Creating Momentum for Sustainable Energy Action Plans: Better Energy Data – Better Energy Decisions**  
Wolfgang Mehl, Project Leader Data4Action
- 15.00-15.30 Coffee break with products from FairTrade, Världsbutiken Laponia
- 15.30-15.45 **9 guesses why and how we've come to terms with climate change**  
Wolfgang Mehl, Silva Herrmann
- 15.45-17.00 **Panel Discussion with Ambassadors and Politicians: Sustainable Energy and Regional Development**
- 17.30 **Inauguration of Jokkmokk Winter Market, a Sámi tradition since 1605 incl. torchlight procession from the conference**





## Conference objectives:

Jokkmokk Winter Conference provides a forum where students, young professionals, indigenous peoples, environmentalists and entrepreneurs:

- Establish relationships with senior experts and politicians
- Present own activities and form new collaborations and partnerships
- Get new knowledge, experience and adventure in a unique environment at the Polar Circle.

## Why should you take part?

- Meet inspiring speakers, and learn about climate change and solutions for a sustainable development;
- Make new friends, establish new contacts and explore the traditional Sámi Winter Market;
- Meet decision makers and make them aware of your demand, questions and requirements;
- Acquire skills to share your views on energy and climate issues with others.

## Call for projects

One of the afternoons during the conference is designed to showcase projects and activities. This will be a perfect opportunity to meet with other young researchers, participating senior experts and possible business partners. If you have a project, research work or a sustainable business idea, present your idea in a few lines to [jwc@jokkmokk.se](mailto:jwc@jokkmokk.se)

## Practical information:

There is no conference fee. We offer coffee breaks throughout the conference. Check [www.jokkmokksmarknad.se](http://www.jokkmokksmarknad.se) Information for suitable lodging

## How to register?

That's easy! Send an email to [jwc@jokkmokk.se](mailto:jwc@jokkmokk.se)!

## Jokkmokk Winter Market:

Jokkmokk Winter Conference is coordinated with the international Jokkmokk Winter Market, a legendary impressive traditional Sami event since 1605 that attracts 40.000-50.000 visitors each year!

[www.jokkmokksmarknad.se](http://www.jokkmokksmarknad.se), [www.jokkmokk.se](http://www.jokkmokk.se)

## Partners:

Jokkmokk Winter Conference is initiated and organized by the municipality of Jokkmokk in cooperation with a broad range of partners, among others: the Northern Research Forum; the University of Lapland, Rovaniemi; University of Tromsø; University of Oulu; Thule Institute Finland; Norrbotten County Council; Norrbotten County Administration Board; Association of Polar Early Career Scientists; Föreningen Nordens Ungdom; Nenet Norrbottens Energy Agency; VINN Norway; Oulu Arc Region; Övertorneå municipality; Ajtte museum; Association of Swedish Eco Municipalities; Swedish Society for Nature Conservation and Intelligent Energy Europe co-funded IEE projects COOPENERGY and Data4Action.



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